



## Press Release

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### **German solar pioneer Wagner Solar Inc. targets North America with award-winning products**

1 (Cambridge, MA, August 31, 2010) Did you know you could use solar energy in  
2 Alaska? Wagner & Co, a German manufacturer of multi award-winning, high  
3 quality and efficient thermal collectors, takes the first steps into the North  
4 American market. The US subsidiary, Wagner Solar Inc's introduced the first  
5 US solar thermal collector of the EURO collector line and was rated among the  
6 top 5 performers of almost 300 tested flat plate collectors. The tested collector  
7 EURO C20 AR-M features an innovative anti-reflection glass with etched-in  
8 nano surface as well as ultrasonic welded copper absorber with highly selective  
9 vacuum coating. The collector is certified to meet OG 100 standard by the Solar  
10 Rating and Certification Corporation (SRCC), a Florida-based non-profit  
11 organization. Upon receiving the SRCC certificate and the excellent  
12 performance ratings, Wagner has already signed into an agreement with a  
13 Florida based solar company to become an OEM supplier.

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15 For many years, the almost identical EURO C20 collector from Wagner & Co  
16 had carried the label "Europe's most powerful collector". These collectors were  
17 specifically designed for high performance under adverse conditions at high  
18 latitudes, and many of the earlier solar thermal systems produced by Wagner &  
19 Co are successfully operating for a quarter century. Solar energy installations  
20 from Wagner & Co can be found as far north as Scotland and Scandinavia -  
21 locations comparable to southern Alaska!

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23 After 30 years of successful growth and expansion throughout Europe, the first  
24 step in North America was taken in spring 2010: German solar pioneer Wagner  
25 & Co established its US subsidiary Wagner Solar Inc. in Massachusetts. "We  
26 are confident to have an edge in the market", says Joerg Gaebler, a renown  
27 German-American energy expert and CEO of the Company's US branch.  
28 "Wagner & Co is an award winning one stop provider of solar energy solutions,  
29 and the new US branch will benefit from more than 30 years of solar  
30 engineering experience, providing quality, durability and peak performance to its  
31 North American customers."

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34 Characters (incl. spaces:): 2.090

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36 Image text (image 1):  
37 EURO collector "Europe's most powerful collector"

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39 Image text (image 2):  
40 Joerg Gaebler, CEO of the US subsidiary Wagner Solar Inc.

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# Press Release

43 Free publication and reprint;  
44 Attribution: Wagner & Co, Cölbe or [www.wagner-solar.com](http://www.wagner-solar.com)  
45 Wagner Solar Inc., Cambridge, MA

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68 *Wagner & Co is one of the leading collector manufacturers in Europe. The company offers solutions for solar*  
69 *heating applications and solar electricity. In 1979 Wagner & Co was spearheaded by nine college students*  
70 *rooted in the ecology and anti nuclear movements of the 70s. Nowadays the company headquarter and main*  
71 *production facilities are situated in Cölbe and Kirchhain, right in the geographic heart of the EU (near*  
72 *Frankfurt, Germany). The company is employee-owned, independent from the stock market and has more*  
73 *than 350 employees. The total turnover amounts to approx. 250 million Euro. Through its national subsidiaries*  
74 *in France, Spain, Italy and the United States, the company passes on its more than 30 years of experience*  
75 *across Europe and beyond. Many times Wagner & Co products came out first in rigorous tests by Stiftung*  
76 *Warentest (German consumer testing agency), and currently the solar package COMBI line SH 1440 AR is*  
77 *certified as "best in test" for the third time in a row in spring 2009. For its all pervading sustainability practice,*  
78 *in 2005 Wagner & Co received the famed prizes of the German Solar Energy Society (DGS) and the*  
79 *European Association for Renewable Energy (EUROSOLAR) in the category "Company". In the field of solar*  
80 *electricity the company offers highly efficient photovoltaic systems with precisely dimensioned installation*  
81 *components produced by globally renown manufacturers. Wagner & Co is a pioneer on the European solar*  
82 *market.*