



**INTERSOLAR NORTH AMERICA ANNOUNCES 2009 EVENT PARTNERS
PV Group, SolarTech, and Greentech Media to Provide Keys for US Solar Success**

San Francisco, CA, April 16, 2009 –Intersolar North America, the most diverse global business-to-business exhibition dedicated to the transformation of the solar marketplace, announced SEMI PV Group, SolarTech, and Greentech Media as partners for the 2009 Conference and Exhibition, scheduled for July 14 – 16, 2009 at San Francisco’s Moscone Center. The cornerstone partnerships with SolarTech, an industry group focused on standards and workforce readiness, Greentech Media, publisher of solar technology- and trend-focused research, and PV Group, the global photovoltaic initiative of SEMI –one of the world’s most influential organizations for the semiconductor and PV manufacturing industry value chains– Is designed to help solar companies at all stages of growth to secure the best resources and processes across the entire \$50 billion international solar industry.

“Intersolar North America has assembled these partnerships to create a ‘one-stop-shop’ event that will help companies across the global solar value chain march towards grid parity, including workforce training, financing and project development, technological innovations and key government policies,” said Professor Eicke Weber, Director of the Fraunhofer Institute for Solar Energy Systems (ISE) and Conference Committee Chairman for Intersolar North America. “By joining forces with Semi PV Group, SolarTech, and Greentech Media, we’ve designed this year’s conference and expo to advance the solar market through the downturn and into the next phase of growth.”

With the pressures of the recession affecting project financing and dedicated stimulus funds focused on encouraging solar adoption, the industry must focus on innovation, efficiency and leveraging public dollars with private investment in order to ensure continued growth in this economy. To provide a well-rounded perspective on the issues that underpin the development of the global solar industry, PV Group will bring a focus on global supply chain and manufacturing to Intersolar North America 2009. To help companies address the economic and political issues facing the North American solar industry today, SolarTech will focus on key elements to strengthen the sector, including improving standards, quality assurance and training programs. To identify key trends and provide key market insights at the 2009 event, Greentech Media and the Prometheus Institute will provide critical analysis of the market and focus on key trends facing the industry, including utility-scale solar, smart grid, and solar finance. Detailed information on the 2009 Intersolar North America conference tracks and exhibition will be announced in the coming weeks.

About Intersolar North America

Intersolar North America is the most diverse international business-to-business trade show in the United States for the global solar industry. As the only solar trade show in North America dedicated to recruiting companies across the solar supply chain from around the world, Intersolar helps the industry improve global supply, distribution, training, regulation and business issues in order to accelerate market transformation and advance solar as a significant part of the global energy supply. Intersolar North America 2009 features an expected 400 exhibitors and 15,000 trade visitors in San Francisco’s Moscone Center West on July 14-16. Intersolar North America was created in 2008 as a sister event to Intersolar in Munich, the world’s largest and longest-running solar technology trade show. <http://www.intersolar.us/>.

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